

Using Pools of Shared Resources to Lower Latency and Improve System Performance



George Apostol, Founder & CEO
Elastics.cloud

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Elastics.cloud Profile

Founded in **2020**

1st to demonstrate symmetric memory pooling

5 patents filed

Over **1500+** total years of product development experience

60+ engineers worldwide

Santa Clara,
California

Austin, Texas



Bangalore

Founders

George Apostol

CEO & Founder

- 35 years of experience designing system-on-chip (SoC), hardware, software, and systems.
- Leadership and executive roles at Xerox/PARC, Sun, SGI, LSI Logic, Exar, Samsung, TiVo, BREICIS.
- Holds several patents for interconnect and interface design .



Shreyas Shah

CTO, Chief Scientist & Founder

- 25 years of experience in the design of semiconductor, system design, and architecture in fields of computing, networking, storage technologies, virtualization and Flash based storage.
- Over 15 patents issued and numerous pending.



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Data, Compute, & Interconnect Challenges



Data

- Exponentially increasing data
- Need to monetize data while managing TCO
- Increasing need to tier data based on varying compute requirements



Interconnect

- PCIe is higher latency
- Siloed, stranded, and underutilized resources
- Limited architectural options due to PCIe constraints
- Unnecessary bottlenecks



Compute

- Increasingly diverse workloads, latency demands
- Insufficient memory per core
- Excessive copying of data into and out of processor memory



Elastics.cloud Solution Benefits



Distributed CONTROL

Distributed control of resources and resource pools
Workload-centric instead of server-centric

Total COST Savings

Eliminate stranded resources
Memory and power efficiency
Improved system performance



COMPOSABILITY

Heterogeneous environments
Flexibility
Resource pooling

CONNECTIVITY

Lower latency
Fewer hops
More operations per second

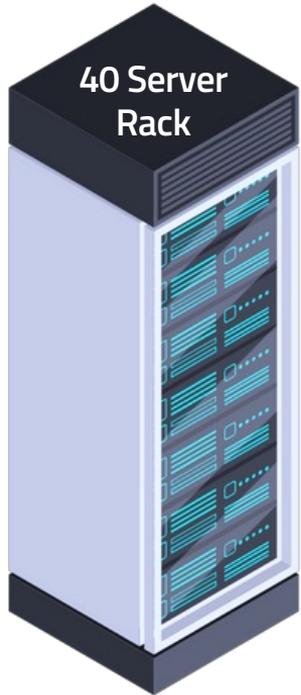


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TCO: Cost Savings with Memory Pooling



} Near CPU Socket Memory
} Poolable Memory
} Stranded Memory

	Without Pooling	With Pooling
Near CPU Socket Memory <small>(6,800 GB/Server = 1/3 of the memory)</small>	\$217,600	\$217,600
Pool-able Memory <small>(6,800 GB/Server = 1/3 of the memory)</small>	\$217,600	\$261,120* <small>*20% CXL premium</small>
Stranded Memory <small>(6,800 GB/Server = 1/3 of the memory)</small>	\$217,600	\$0
Power	\$60,000	\$40,000
Total Cost	\$712,800	\$518,720

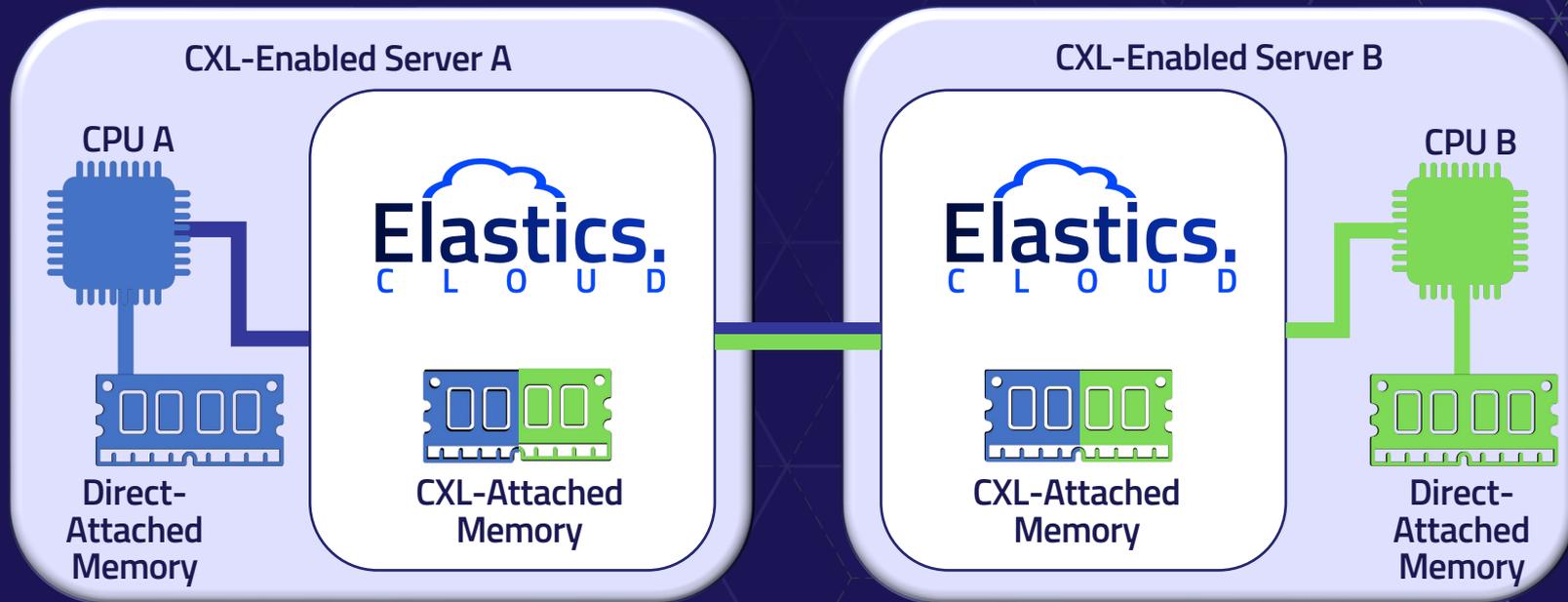
- Better Utilization
- Increased Capacity
- Improved Performance
- Lower TCO

\$194,080 Savings
 Based on a 40 server rack

\$80B memory and power cost savings (400K racks/yr)

- 512 GB/server
- 40 server/rack
- 20 TB total memory per rack
- \$32/GB

Elastics.cloud First to Demonstrate Symmetric Memory Pooling



Extendable to multiple servers or resource pool appliances



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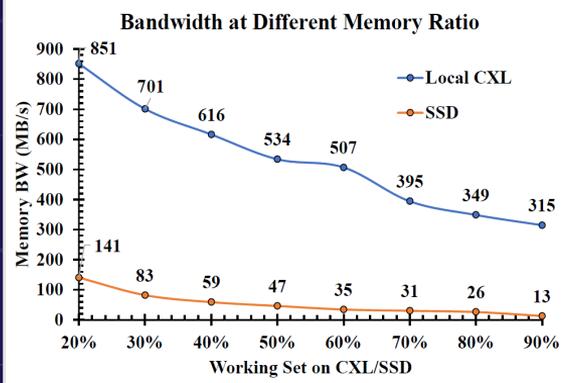
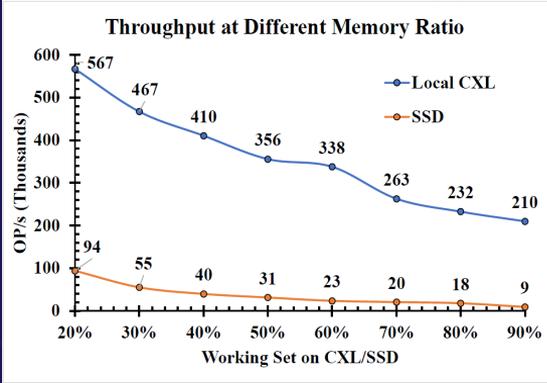
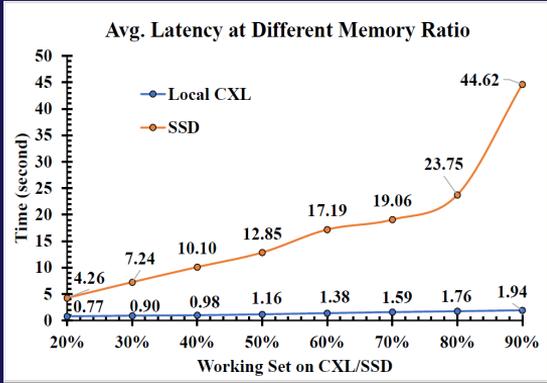
Redis Labs DB: Swap Space SSD vs. CXL-Attached Memory



Latency
up to **22x** lower

Ops/sec
up to **23x** higher

Bandwidth
up to **24x** higher



Average latency
(seconds)/operation

Operations/sec

Memory bandwidth MB/sec

Datasets increase in size, swap space SSD vs CXL - 20% to 90%



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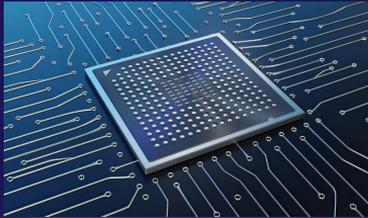
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Elastics.cloud Composability Solutions



Current

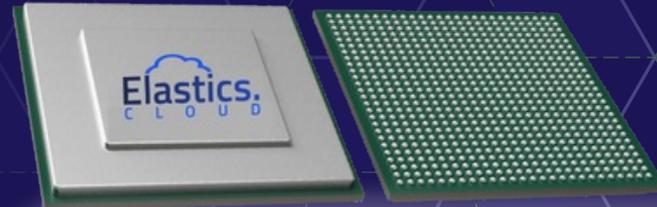
AMD/Intel FPGA
running Elastics.cloud IP



- CXL standards-based interface
- Memory expansion
- Memory pooling
- Accelerator pooling

Future

Elastics.cloud SSoC
(Switch System on Chip)



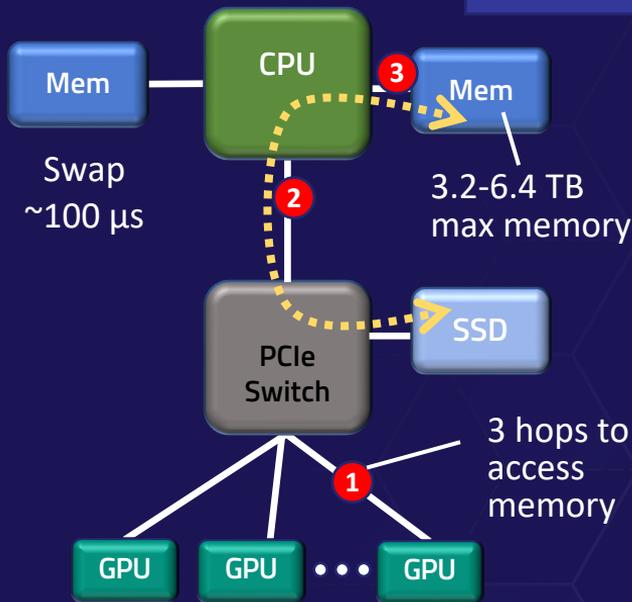
- CXL standards-based interface
- Memory expansion
- Memory pooling
- Accelerator pooling
- Full composability
- Added features & intelligence



Memory Expansion & Pooling Performance Improvements



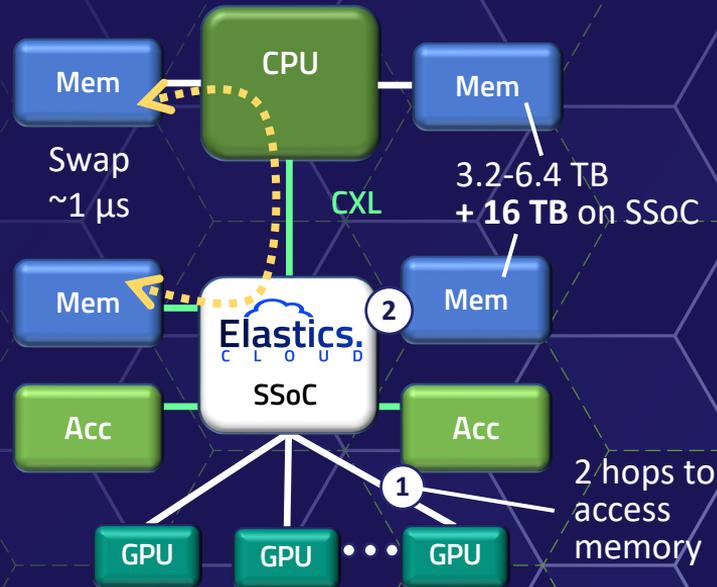
Current - PCIe



Hardware swap latency:
~100 μs to ~1 μs

DB App: up to
~23x more ops/sec,
22x lower latency

Memory Expansion with CXL Peer to Peer Transfers



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Beyond Interconnects: CXL + OCP



CXL is a breakthrough interconnect supporting composable, heterogeneous architectures



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Compute Project

OCP is designing hardware that is more efficient, flexible, and scalable

Elastics.cloud enables compositability at the intersection of interconnect & hardware



Distributed Control of Resources

Pooled Resources

Flexible Architectures

Dynamic Allocation

Optimized Efficiency

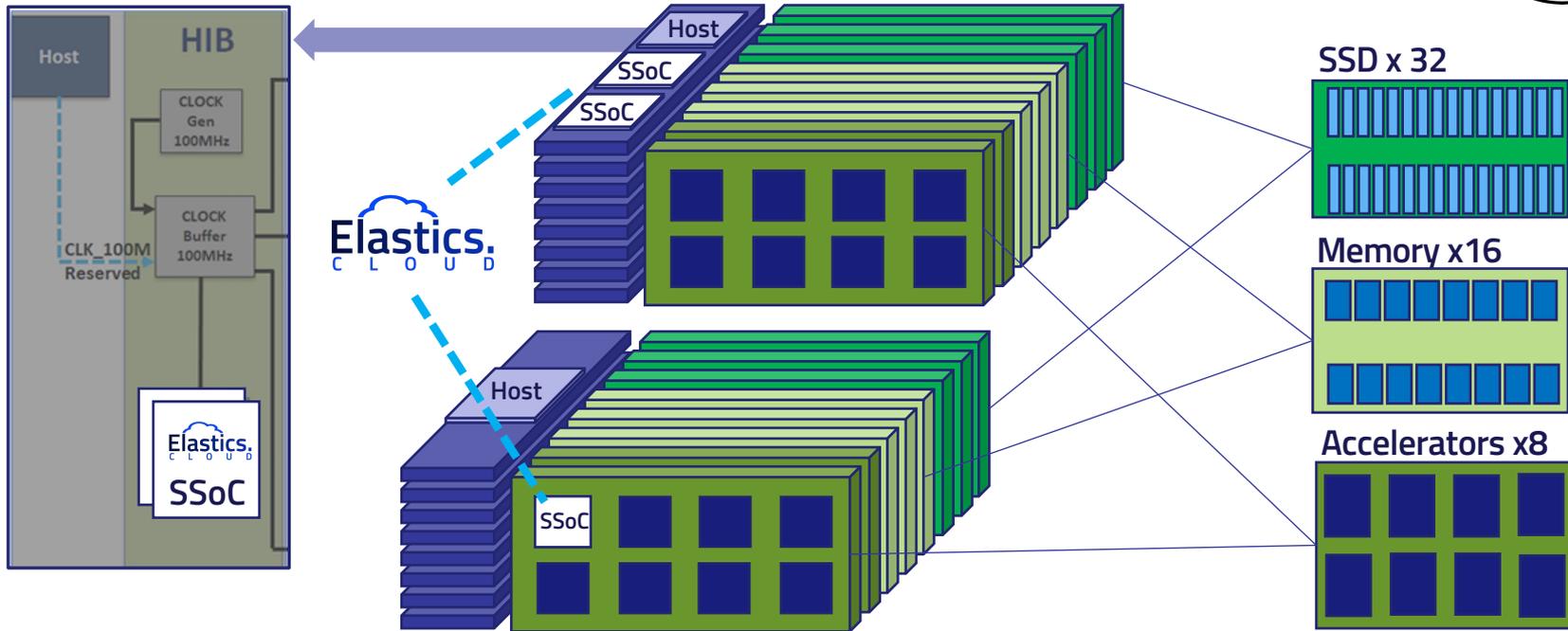


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Composable Chassis with Elastics.cloud SSoC and OCP Building Blocks



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Conclusions



1. CXL protocol combined with OCP standards will provide new levels of hardware and interconnect composability, driving lower TCO and better system utilization
2. CXL will provide improved performance and lower latency than PCIe
3. Advantages are achieved above what the connectivity provides for systems applications like in-memory databases
4. Resource sharing (i.e. memory, accelerators, storage) improves utilization and performance
5. Elastics.cloud patent-pending solutions provide additional systems-level features further improving performance and lowering TCO at scale



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C L O U D

Thank you



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